

RCCM 2024 Strategy

Purpose

To be the UK's leading authority on TCIM (Traditional Complementary and Integrative Medicine) research.

- By covering all types of TCIM we facilitate sharing of knowledge between professions
- By only focussing on research we ensure excellence in TCIM research across the board.

Vision

To be a trusted, vibrant hub leading TCIM research.

Mission

To support, nurture and advise on delivering high-quality research within the TCIM community.

Core values

1. **Trust** - a trusted and valued source of TCIM research advice and expertise.
2. **Empowerment** - empowering researchers, patients, regulators and providers to conduct/access/understand TCIM evidence.
3. **Excellence** - high quality research.
4. **Collaboration** - networking and collaboration within the TCIM research community.
5. **Diversity and inclusivity** - We welcome all types of TCIM, private or NHS providers, and all career stages and research methodologies.



RCCM is recognised internally as being analogous of a wheel, with a solid centre and supporting spokes. The organisation's convening purpose sits at the centre, with conduit spokes or threads connecting this central purpose with the researching membership at the wheel edge via expertise/resources/support. Conversely, the membership can reach in via the same connecting spokes.